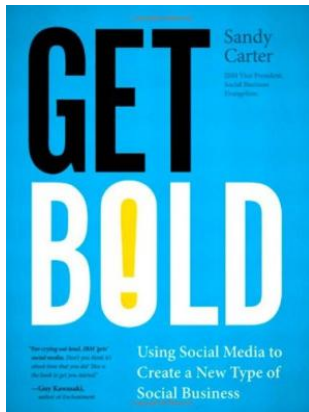


## Read Kindle

# GET BOLD: USING SOCIAL MEDIA TO CREATE A NEW TYPE OF SOCIAL BUSINESS



Pearson Education (US). Paperback. Book Condition: new. BRAND NEW, Get Bold: Using Social Media to Create a New Type of Social Business, Sandy Carter, Get Bold offers the most systematic approach to creating a worldwide social media strategy that delivers maximum business value from social media on every continent, in any marketplace. Written by an award-winning social media evangelist who has helped make social media work in 60+ countries, it includes case studies and lessons learned from multiple business segments.

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- Authored by Sandy Carter
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