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Mastering the Art of Business: The Complete Guide to Starting and Running a Profitable Business (Paperback)

By Barry Golding

Speedy Publishing LLC, United States, 2014. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book ***** Print on Demand *****. Mastering The Art Of Business is an invaluable resource that every businessperson who aspires to be successful in his/her field must read. In this book, the author provides a roadmap for business success and gives tips for the reader to consider if he/she is interested in career growth and professional development. This book explores topics such as Business Coaching, the benefits of Business Coaching, the difference between Training and Business Coaching, what to look for when choosing a Business Coach, how to develop a Mission Statement, the importance of developing an effective Mission Statement for your organization, tips on writing a Financial Plan for your business, Branding and so much more.



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